ReSound
Buyer’s Guide

Your guide to a world of hearing.
ReSound Hearing Aids

This Danish company is one of the oldest and largest manufacturers of hearing aids. They produce hearing aids in all styles and are well known for their innovative technology and research and development. ReSound has been responsible for innovations like Wide Dynamic Range Compression (WDRC) for sound processing and Digital Feed Suppression (DFS) that eliminates sound distortion. They’ve been at the forefront of digital hearing aid technology.

How to Choose a Hearing Aid

There are several considerations when choosing a hearing aid, including your type of hearing loss, the technology you need and your lifestyle.

If you lead a **quiet lifestyle**, you don’t spend much time in noisy environments, but still want technology that’s easy to use. For an occasional night out, evenings spent at home with family and friends or watching your favorite TV show, what’s most important to you is to participate easily in conversation and stay connected to those around you.

For those with a **casual lifestyle**, your day may include small business meetings, socializing with family, music and television and quiet restaurants. You want to be able to cut through background noise so you can hear the voices and sounds that matter to you.

A **moderate lifestyle** means you’re probably still working and need to communicate clearly in meetings and on the phone. While you may not be hitting the dance clubs or attending arena sports events, you’ll want hearing aids with technology that adapts to various environments.

With an **active lifestyle**, your day may include work that demands critical listening, a great deal of phone use, large social gatherings, outdoor recreation and noisy public spaces. It’s important to hear clearly in many different listening environments and you want the technology that keeps up with your active life.

Brands all have their own names and descriptions for the features and technology they offer, but these might in fact be very similar. Most brands offer hearing aids in varying levels of technology, styles and prices.
The more important comparison is the level of technology. Basic and mid-level hearing aids across brands may have the same features. Advanced technology hearing aids will all use the latest technology to improve directionality, noise reduction, number of channels and programs. While they each call their wireless technologies by different names, advanced hearing aids will all have some sort of device-to-device communication as well as streaming and Bluetooth capability.

ReSound offers hearing aids with several levels of technology, like the Enzo 9, Enzo 7 and Enzo 5, and the Vea 3. If you’ve been researching hearing aids based on your type of hearing loss and lifestyle needs and are considering these ReSound models, there are comparable brands and models that will work for you, too.

Take a look at our comparison chart:

<table>
<thead>
<tr>
<th>Lifestyle</th>
<th>ReSound</th>
<th>Phonak</th>
<th>Siemens</th>
<th>Unitron</th>
<th>Widex</th>
<th>Sonic</th>
<th>Rexton</th>
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<tbody>
<tr>
<td>Active</td>
<td>Linx2</td>
<td>Venture V90</td>
<td>Binax 7</td>
<td>North Pro</td>
<td>Dream 440</td>
<td>Bliss 100</td>
<td>18 2C</td>
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<td>Moderate</td>
<td>Linx2</td>
<td>Venture V70</td>
<td>Binax 5</td>
<td>North 800</td>
<td>Dream 3300</td>
<td>Bliss 80</td>
<td>16 2C</td>
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<td>Casual</td>
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<td>Venture V50</td>
<td>Binax 3</td>
<td>North 700</td>
<td>Dream 220</td>
<td>Charm 60</td>
<td>12 2C</td>
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<td>Quiet</td>
<td>Vea 3</td>
<td>Venture V30</td>
<td>Orion</td>
<td>North 500</td>
<td>Dream 110</td>
<td>Charm 40</td>
<td>Eco</td>
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HearingPlanet offers hearing aids from many manufacturers, and they all have comparable technology. So instead of asking, “What’s the best hearing aid?” The question you should ask is, “What’s the best hearing aid for me?” The answer to that question involves not only the type and degree of your hearing loss, but also your lifestyle, budget, and the environments in which you spend the most time. Your hearing consultant can help you through the process of narrowing down the choices that are best for you.

For free consultation call 1-855-684-3660