Your Hearing Health Research Guide

The first step toward better hearing
Experience better hearing

Did you know that most people wait an average seven years to take action when they notice hearing loss? You’ve taken the first step by beginning your research into hearing loss solutions. You’re ready to take control to make a positive change in your life!

Today’s hearing aids are much easier to use, are smaller and more discreet, and offer better connectivity than older hearing aid models, so now is a great time to act.

People who find the right solution for their hearing loss experience improved social, psychological, and emotional well-being. Get back to enjoying life to the fullest and making the most of your relationships. You have nothing to lose!
We simplify the process

From diagnosing your hearing needs, to identifying the perfect hearing aid for you, HearingPlanet is your unbiased partner through the entire hearing aid purchasing experience.

Our vast selection of hearing aids from top manufacturers allows us to fit every budget and every need. We’ve been helping people find personalized hearing solutions for over 15 years. We only work with the best hearing clinics in the country. These clinics have been thoroughly researched and credentialed to ensure that you’re going to be working with the most knowledgeable and friendly staff available.

- The first, and most important, step in the process is to speak with one of our Personal Hearing Consultants.
- They’ll ask you about your lifestyle to better understand your daily listening environments, your hearing challenges, and your communication needs.
- Then, they’ll set an appointment for you at one of our 1,600 Endorsed Local Clinics across the U.S.
- Call us today at 1-877-764-9931 to get started.

Prepare for your appointment

The phone call with your Personal Hearing Consultant will help you define situations where you’d like to hear better, like while watching TV or during conversations in loud restaurants. Your Hearing Consultant will pass this information on to the clinic.

We highly recommended that you bring a family member or friend with you to the appointment to share their observations and take note of important instructions and details. If you’re doing research to help a loved one with hearing loss, click here* to read a great article about talking to someone with hearing loss.

What to expect

When you arrive for your appointment, you’ll receive an ear exam and hearing evaluation, which includes tone testing, speech understanding, and other tests if needed. Your Hearing Healthcare Professional will discuss your test results and, if hearing loss is diagnosed, they’ll recommend a solution for you. Click here* to read more about purchasing the perfect hearing solution for you.
Will hearing aids help me?
During your appointment with your hearing healthcare professional, they will determine if hearing aids would benefit you. If hearing aids can help with your hearing loss, they will make a recommendation for which device would best suit your budget and lifestyle, as well as the performance levels and features you’re looking for.

Click here* to learn more about hearing loss.

The benefits of hearing aids

- They’re easy to use and automatically adapt to different listening situations - no need to adjust manually.
- They allow you to hear sounds that you didn’t realize you were missing.
- They don’t just amplify sound, they can quiet background noise so you can focus on speech.
- They can connect wirelessly to your devices, such as your smart phone, TV, and more.
- They’re much smaller than older models and many are virtually invisible.

Try them risk-free
If you’re concerned about committing to a pair of hearing aids because you aren’t sure you’ll like them, don’t worry! With HearingPlanet's Perfect Fit Promise, you can try a pair of hearing aids for a full 45 days and return them for a 100% refund if you’re not completely satisfied.
Choosing the right level of performance

Choosing the right technology level depends on your lifestyle and the complexity of listening environments in your daily life. Your hearing healthcare professional can help you decide which level is right for you. Click here* to see our interactive hearing aid comparison guide.

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<th>Premium</th>
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### From Premium

These hearing aids have all the technology you need for any situation, focusing on conversations automatically from any direction.

### To Basic

You manually switch between programs to meet your hearing needs as you enter different listening environments.
How do I know if I have hearing loss?
Do you often have to ask your friends and family to repeat themselves? Maybe you have trouble hearing the TV at normal volumes, or it's a challenge for you to follow the conversation at a noisy restaurant or party. If so, you may benefit from getting your hearing tested. Click here* to take our quick 3-minute online screening to get some information about your hearing.

Does insurance cover the cost of hearing aids?
While insurance and Medicare do not cover the cost of new hearing aids, we work with your insurance to make sure you receive the best possible benefit they offer. We also work with CareCredit to offer simple financing options to help with the cost. Click here* to learn more about insurance and financing.

Is it time to upgrade my hearing aids?
Hearing may change over time, and your hearing needs may also change due to either lifestyle or listening conditions. The good news is that hearing aid technology is constantly improving. Click here* to learn more.

Where can I find more information?
Our website offers many great resources to help you in your search for the perfect hearing solution. Click here* to visit the site.

*If you printed this guide, here are the links to our resources.

Talking to Someone with Hearing Loss: bit.ly/SomeoneWithHearingLoss
Getting Started / Purchasing a Solution: bit.ly/HPGettingStarted
Online Hearing Test: bit.ly/HPOnlineHearingTest
Is it Time to Upgrade: bit.ly/HPTimeToUpgrade
Listening Environments: bit.ly/ListeningEnvironments

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Which brand is best?

Although there are differences between hearing aid brands, all the major brands have high levels of quality and performance. You can’t really know which brand will work best for you until you’ve had a consultation at a hearing clinic. At HearingPlanet, we only work with top hearing aid manufacturers with a proven record of great quality, reliability, and performance. Click here* to find hearing aids that work well in different listening situations.