

## **TO HEAR OR NOT TO HEAR.....THAT IS YOUR QUESTION??**

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If you are reading this you may be long overdue in admitting to yourself that you're not the only one who has a hearing problem. Instead, you may believe your lack of hearing or your inability to hear clearly and accurately matters only to you. The truth is it matters to everyone around you - your family and friends, co-workers, your daily life and lifestyle, and possibly even more than you're willing to admit. And for some of you, your hearing loss may negatively impact your business relationships as well. So, when you come to terms with the fact you indeed have a hearing problem, the solution is just around the corner.

Hearing problem? Not me. No one knows. WRONG - everyone knows. The truth is everyone you come in contact with knows you have a hearing problem the longer you let it go. I was one of those people in denial. "Would you mind repeating that?" "What did you say?" "Please make the TV a little louder." Again, when you say these things often enough, everyone around you knows that you have a hearing problem, even strangers. You are not fooling anyone except yourself.

In early 2008 I took the big step to get hearing aids and am now the proud owner and wearer of unbelievable digital hearing aids I purchased from HearingPlanet. With these devices, I don't necessarily just hear better I hear close to normal, or at least what I remember as normal. Conversations with my wife, family, and friends, in business or at a business meeting are now clearly understood, no matter what the surroundings are. Even music sounds good, be it vocal or instrumental, classical or rock. I can hear it all. MY HEARING NEVER FELT SO GOOD!!

For years, however this was not the case. Normally I do not procrastinate when it comes to my health. When my vision became blurry, I bought glasses. I go to the dentist twice a year and my regular doctors at least once a year or more, if needed. So then why did it take me almost five years to realize that I needed them? Aren't hearing aids, which are designed to help you hear properly, just as important as glasses to see clearly? Through the Hearing Planet, however, your hearing problems could get better. They did for me. Let's hope they do for you as well.

To me, Hearing Planet is "the total picture" A step-by-step solution to my better hearing could be the solution to your hearing health as well. Today, hearing instruments are so small they literally can't be seen, like mine for example. So, if you're concerned about someone noticing your hearing aids, you need to see and try today's newest technology. That way you hear speech correctly and respond properly without asking people to repeat themselves. Hearing is believing, and I found that to be true.

## HearingPlanet – My Experience

HearingPlanet's team of professionals, lead by my regional Hearing Consultant - Toby Lemley - became the difference in my quest for hearing perfection and it worked. The local Audiologist to whom Toby referred me, Craig Barth, (THE BEST!) is one of the team of Audiologists recommended by HearingPlanet due to the fact he is very highly respected in his field and his office just happens to be close to where I live. So far, so good.

From the first visit for testing, Craig was down to earth, professional, and thorough. He was not condescending at any time and was exceptionally thoughtful, helpful, and extremely knowledgeable. He listened to what I had to say and answered all of my questions with acute honesty and accuracy. He seemed truly interested in helping me understand the fact that I do have a hearing problem. Needless to say he made a good first impression. Also, his assistant Rea was not only very helpful and friendly when I entered the office, but she greeted me with a warm, "Hello, Stan" as if she knew me forever. Rea helped set the stage for a comfortable and relaxed first time appointment as with several other appointments that followed. Each appointment was just as informative and friendly as the first.

The results of those tests clearly defined my hearing problems. Continued communication between Craig, Toby and me helped present a clear cut explanation of their test findings giving me several different hearing aid options including all of the pros and cons to each. This helped me decide on the best unit for my particular hearing loss.

**TRY IT- YOU'LL LIKE IT – OR DON'T BUY IT!**

And now, for the best part. HearingPlanet, as part of their bottom line responsibility to you and me, offers a 45-day trial period so we are completely satisfied with our hearing aid choice. Also during the trial period HearingPlanet and your local Audiologist will make any and all adjustments, if necessary. However, if at the end of evaluating the hearing aids and you feel your choice is not working for you, you can return them and select another pair of hearing aids for an additional trial period. Since everyone is investing time, effort, and money their main goal is to help you hear better, and believe me, the HearingPlanet Team will do whatever it takes.

My new hearing instruments have now become a part of me in my everyday life. They are awesome. With new technologies come many advances that are just plain unbelievable. Imperfect hearing may become a thing of the past, and you'll never know if hearing aids will work for you unless you try them. From the first "Hello" to the "thank you note" I received at the end, HearingPlanet and their "team approach" made spending my money for a new set of "ears" well worth it. They performed admirably. To me, their customer service as a rule is an example of excellence. Thanks again Toby, Craig and the whole HearingPlanet team. You Rule!

For further information, please call Hearing Planet at 1-800-432-7669 and your regional Hearing Consultant will help you. I have given HearingPlanet permission to provide my phone number at the top to any doubters still "thinking about it". I'd be happy to talk with you!